

Agenda

- 08:30** Welcome Coffee and Registration
- 09:00** Opening Remarks
Tony Gherardelli – Intesa Sanpaolo Innovation Center
Daniela Orlando – Intesa Sanpaolo
Giusy Cannone – Fashion Technology Accelerator
Riccardo Porro – Cariplo Factory
- 09:20** Keynote Speech – Fashion Tech Trends 2018
Sonia D’Arcangelo – Intesa Sanpaolo Innovation Center
- 09:35** Keynote Speech - Global M&A Appetite for Luxury
Maurizio Castello - KPMG Advisory
- 09:50** Keynote Speech - Incentivi fiscali attuali e prospettive per le start-up innovative
Antonio Longo – DLA Piper
- 10:05** Investor Arena Meeting Introduction
Bill Barber – Intesa Sanpaolo Innovation Center
- 10:10** 4 Startup Pitches (with Q&A session)
- 11:30** Coffee Break
- 11:45** 4 Startup Pitches (with Q&A session)
- 13:00** Intesa Sanpaolo Award for the Best Startup in the Circular Economy space
Francois Souchet – Ellen MacArthur Foundation
- 13:10** Networking Lunch and 1:1 sessions

In partnership with

Pitching Startups

CLARA Swiss Tech - the CLARA Smart Vest integrates ultra-bright turn signals to enhance cyclists and runners' visibility in darkness conditions and avoid road traffic accidents. It is versatile and packable, washable and fashionable: designed by a prestigious fashion designer in Milan, CLARA is a piece of art.

Antavo – they developed a platform to launch and manage loyalty initiatives with an omni channel approach. The online, mobile and offline capabilities are crucial: the solution helps offering an immersive, unique and unified customer experience.

Co&Co - they developed an integrated platform aimed at build a new model of digital communication among companies, in the beauty sector, the opportunity to carry out marketing campaigns specifically optimized to be conveyed on mobile and communicate with their fans / consumers in a direct and innovative way.

4Gifters - the first e-gifting platform which partnered with the most renowned international brands allows users to gift / Group gift products in real time in the major cities around the world. The innovative gift online and pick up in store and address-free delivery allow users to give in a revolutionary way. 4Gifters can also be integrated in any e-commerce platform as a white label solution.

Tooso - they developed an AI platform for search provided as a service to eCommerce companies. It uses knowledge graph data representation, NLP and Machine Learning to deliver self-learning dynamic suggestions to discover new products and personalized results that adapt to consumers' preferences.

Stentle - an Omnichannel Commerce Platform (SaaS) optimized for the Fashion industry that allows companies to build exceptional customer-focused experience. With Stentle Brands, Designers and Retailers can realize a wide range of initiatives from standard single-store e-commerce to 100% marketplace platform or from mobile commerce apps to multi-sided platforms.

1trueid - secure system to verify items' authenticity through identification technology. With 1TrueID every item is associated to a single code: thanks to the univocal relationship item-code the application verifies product's authenticity, acting as an anti-counterfeiting system.

Artknit STUDIOS - is the first made to measure knitwear e-commerce. Through a network of artisans and partnerships with the main Italian textile manufacturers, /RTKNIT STUDIOS offers the possibility to create in a few clicks a made to measure knitwear choosing from sustainable and high-quality yarns.