



***Start-Up Initiative Cleantech***  
***Early Stage Investor Arena Meeting***

**October 4, 2011**

**Starhotel Rosa Grand, Piazza Fontana 3, Milano**

**8.30 Registration**

**9.00 Welcome Speeches and Introduction to the Investor Arena Meeting**

**9.45 Start-up pitches**

10.45 Recap & discussion

**11.15 Coffee Break**

**11.30 Start-up pitches**

12.50 Recap & discussion

**13.30 Lunch**

**14.30 Start-up pitches**

15.50 Recap & discussion

**16.30 Conclusions and awards**

**17.00 Cocktails & Networking**



***Start-Up Initiative Cleantech  
Growth Investor Arena Meeting***

**October 5, 2011**

**Palazzo Besana, Piazza Belgioioso 1, Milano**

**8.30 Registration**

**9.00 Introduction of Main Speakers**

**9.25 Keynote Speech**

**9.45 Growing Company Presentations - Part 1**

**11.15 Coffee Break**

**11.30 Growing Company Presentations - Part 2**

**13.10 Lunch & Networking**

**14.00 Meeting Area**

One-to-one meetings and selected followups

**16.00 Event closing**