

AGENDA

Global Social Venture Competition Italian Round 2017

- 08:45** Registration and Welcome Coffee
- 09:15** Opening remarks by Altis and Intesa Sanpaolo
- 09:30** Introduction of expert reviewers
- 09:45** Global Impact Investing overview
Julia Balandina Jaquier
- 10:00** 2 startup pitches (with jury Q&A session)
Moderated by Bill Barber
- 10:50** Coffee Break
- 11:15** 4 startup pitches (with jury Q&A session)
Moderated by Bill Barber
- 12:30** Romano Rancilio Award and closing remarks
- 13:00** Networking Lunch and 1:1 Session

Pitching Startups

WineLeather - Every year, 90 million tons of grapes are produced globally for winemaking purposes. 13 million tons become production waste in the form of marc (grape skins, seeds and stalks). WineLeather provides a smart solution for this environmental problem: we developed and patented an innovative process to transform marc into 100% vegan leather, without using synthetics. This new material is a green alternative to animal and synthetic leather, with competitive cost and comparable properties.

L.I.V.E. Glacier Project - Glaciers are among the most reliable indicators of climate change but they are also an increasingly popular travel destination, with around 10 million visitors taking a glacier trip each year. Satellite data can be used to monitor key parameters that show us how glaciers are evolving and their health. However, scientists also need in-situ images in order to validate and improve their data models. Our solution harnesses the power of crowdsourcing, obtaining photos from tourists that can help to create cutting-edge algorithms and state-of-the-art monitoring capabilities for glaciers worldwide. We will create a community around our Iceking App, which offers tourists the possibility to book their entire glacier trip including accommodation, equipment and access to certified guides or Sherpas. Tourists will therefore have a chance to actively contribute to science.

Micro-Sharing - is the easiest and most tangible way to do philanthropy. It has the power to alleviate poverty around the world while being a very efficient marketing tool. With Project-Aqua (the first project implementing the Micro-Sharing concept in the water sector), we offer the opportunity to shoppers to choose at each purchase if he/she wants to share what he/she drinks directly with a person in Africa through a tangible, simple, transparent, and innovative system. Moreover, we deliver to the customer through our platform immediate information about the social impact they generate. This digital aspect of the concept generates trust and makes the social-help experience tangible.

Atlas - is a natural biocide targeting mosquitoes vector population cause of diseases such as Malaria, Dengue and the new emergence Zika. Atlas has no impact on the environment cause mosquitoes become the transmission tool to spread the biocide among mosquito vector population. Atlas doesn't kill the mosquitoes, but it strongly affects Anopheles and Aedes female biology, interfering with biting and oviposition mosquito behaviour, decreasing their capacity to bite and lay the eggs. Fewer mosquitoes able to bite means fewer mosquitoes able to transmit diseases. Atlas represents a concrete and effective solution against mosquito-borne diseases, that threaten more than 3 billion people all around the world.

Yenetics - the current state of the art for prenatal diagnosis and screening is Amniocentesis, which involves inserting a long needle into the abdomen of the patient and collecting a sample of amniotic fluid. That leaves women who want to have a child at 35 or older with a horrible, stressful choice; undergo a test that can diagnose a wide spectrum of genetic diseases but can also damage or kill their fetus, or skip the test and hope that everything will be OK. The solution is Yenetics, an innovative prenatal test for genetic rare diseases that's non-invasive for the mother and safe for her baby. Yenetics will target hundreds of genetically oriented diseases, and has a 99% reliability record. Even better, results come back in 7 days, not the 3 weeks or more it takes for amniocentesis results.

D-Heart - is a portable electrocardiograph of the size of a yo-yo that connects via bluetooth to any type of smartphone. It allows anyone to correctly place the electrodes in his/her chest thanks to the innovative patented driving system via the smartphone's camera and to obtain an electrocardiogram of high quality without the need of a specialist. The patient can then remotely share the ECG via a simple email to his trusted doctor or pay for a report with an active tele-cardiological center active 24/7.