

Call for Startups in Fashion & Design

Intesa Sanpaolo in collaboration with [Fashion Technology Accelerator](#) is seeking **new technology startups in the Fashion & Design space**, for the 2016 edition of its international acceleration platform [StartUp Initiative](#).

Examples of **target applications** include:

- Wearable Technology (Embedded devices & IoT, New tech advanced materials, etc)
- Retail (Mobile e-commerce, Social & trend analysis through Big Data, Virtual fitting rooms, etc)
- Sustainability (Organic fibers, Recycled garments, 3D printing modelization, etc)

You can apply by submitting a business plan or executive summary of your project via our [online application form](#) no later than **Sunday July 31, 2016**. Applications will be reviewed and screened along five key drivers: team and advisors; addressable market; product and development stage; barriers to entry and traction; economics. The program is **free of charge**.



Boot Camp Sep 3-4

Two full days of **investor readiness coaching** by experienced angel investors from California and industry experts



Deal Line Up Sep 13

Pitch your project to a **panel of industry players and investors**, who will provide structured feedback and select the finalist teams



Investor Arena Meeting Sep 29

10 minutes to pitch your project to a broad audience of **investors, corporations** and players of the **innovation ecosystem**

Past Corporate attendees include:

VALENTINO

ALCANTARA  TRIUMPH

laRinascente

GUCCI

Ermenegildo Zegna

CONDÉ NAST 

BRUNELLO CUCINELLI

Since 2009, StartUp Initiative has achieved a strong track record: **3.500+ screened submissions, 960+ trained startups, 75M€ raised** from our alumni and **8 industrial exit**. It fosters the meeting between committed investors and worthy high-tech projects, encouraging synergies among startups.

This is your chance: don't miss the opportunity!

In partnership with

Fashion Technology Accelerator is a management consulting firm, providing **business acceleration** to young enterprises operating in the intersection between the industries of **fashion** and **technology**. This particular and strong focus enables FTA to offer tailored advisory, industry-specific services, valuable business development opportunities with potential partners and customers. They are part of an international network with offices in **Silicon Valley, Milan** and **Seoul**.

