

APPLICATION FORM

BioItaly Investment Forum 2017 & Intesa Sanpaolo Start-Up Initiative

(SEND TO: bioitaly.assobiotec@federchimica.it)

Company/Project Name _____

Field of Activity _____

Contact Person _____

Phone _____

E-mail _____

EXECUTIVE SUMMARY

(up to 1 page)

1. **Company/Project profile (starting date, people, financial, link with university/mother company)**
2. **Business idea**
3. **Company assets (in case of company)**
4. **Market opportunity**
5. **Investment needed**

APPLICATION FORM*

(up to 5 pages)

1a. Management team (short CVs)

1b. Company structure

1c. Mission statement

2a. Scientific rationale

2b. Results achieved thus far

2c. Project description

2d. Specific goals and deliverables

3a. Status of the project and next steps (milestones)

3b. Patent portfolio

3c. Collaboration with industrial partners

3d. In- or out-license track record

4a. Targeted market need

4b. Potential market value

4c. Major players/competitors

5a. Financial plan

5b. Investment needed

5c. Return on the proposed investment

*Please be as exhaustive as possible in filling out the provided fields: if you want you can attach further documentation, but the evaluation committee will base its decision on the contents of this form