

## MOBICAP / Intesa Sanpaolo Start-Up Initiative

Milan, June 19-20 2013  
Palazzo Besana, Piazza Belgioioso 1, Milano

### AGENDA

#### **Digital & ICT Investor Arena Meeting Wednesday, June 19**

- 09:00 - 09:30 **Registration & welcome coffee**
- 09:30 - 09:40 **Opening and Welcome**  
Andrea Falchetti - Intesa Sanpaolo
- 09:40 - 09:50 **Introduction to the Investor Arena Meeting**  
Bill Barber, Incube
- 09:50 - 10:50 **Start-up pitches**  
10:50 - 11.20 Recap and discussion
- 11.20 - 11.35 **Coffee break**
- 11:35 - 12:35 **Start-up pitches**  
12:35 - 13.05 Recap and discussion
- 13:05 - 13:15 **The Telefonica Wayra accelerator network**  
Gonzalo Martin-Villa, CEO Wayra
- 13:15 - 14:15 **Buffet lunch**
- 14:15 - 15:15 **Start-up pitches**  
15:15 - 15.45 Recap and discussion

AGENDA

**Mobile & Mobility Investor Arena Meeting**  
**Thursday, June 20**

- 09:00 - 09:30 **Registration & welcome coffee**
- 09:30 - 09:40 **Opening and Welcome**  
TBC - Intesa Sanpaolo
- 09:40 - 09:50 **The MOBICAP Project**  
Rainer Horn, SpaceTec Capital & MOBICAP Project Coordinator
- 09:50 - 10:00 **Introduction to the Investor Arena Meeting**  
Bill Barber, Incube
- 10:00 - 11:00 **Start-up pitches**  
11:00 - 11.30 Recap and discussion
- 11.30 - 11.45 **Coffee break**
- 11:45 - 12:45 **Start-up pitches**  
12:45 - 13.15 Recap and discussion
- 13:15 - 14:15 **Buffet lunch**
- 14:15 - 15:15 **Start-up pitches**  
15:15 - 15.45 Recap and discussion